

affordable design for not-for-profit institutions

All prices include design, printing and shipping. There are no additional costs involved unless you request changes beyond those included (see terms). The sizes and quantities shown below are the most popular but additional sizes and quantities are available. Please call us at 212-877-6898 for a quote.

POSTSCARDS

6" x 4" Postcards (Standard size - mails for postcard rate)

4/C front; B+W back; on 14 pt card stock with hi-gloss coating

500 cards: \$350 1000 cards: \$375 2500 cards: \$425 5000 cards: \$475

5.5" x 8.5" Postcards (mails for first class rate)

4/C front; B+W back; on 14 pt card stock with hi-gloss coating

1000 cards: \$450 2500 cards: \$575 5000 cards: \$625

FLYERS - 4/C front and back on 100# glossy text

8.5" x 11" Flyers (tri-fold to mailing size with self-mailer or fits in #10 envelope)

1000 flyers: \$800 2500 flyers: \$950 5000 flyers: \$1050

17" x 11" Flyers (folded twice to 5.5" x 8.5" with a self-mailing panel)

4/C front and back on 100# glossy text

1000 flyers: \$1400 2500 flyers: \$1525 5000 flyers: \$1650

SEASON BROCHURES - 4/C throughout on 100# glossy text

5.5" X 8.5" as an 8-page booklet; self-cover; saddle-stitched with self-mailing panel

1000 copies: \$1500 2500 copies: \$2000 5000 copies: \$2400

5.5" X 8.5" as an 12-page booklet; self-cover; saddle-stitched with self-mailing panel

4/C throughout on 100# glossy text

1000 copies: \$1800 2500 copies: \$2550 5000 copies: \$2900

LOGO, STATIONARY, BUSINESS CARDS - includes design, printing and shipping

Logo Design: \$400

Stationary: four-color on #70 smooth white stock

1000 sheets: \$250 includes design, printing and shipping

Envelopes: four-color on #70 smooth white stock

1000 (#10): \$310 includes design, printing and shipping

Business Cards: on 14pt card stock with UV coating

250 cards: \$75 500 cards: \$90 1000 cards: \$115

includes design, printing and shipping. Additional set of cards with same design but change of name and contact info: \$35 each additional set. In other words if you want 250 business cards with the same design but different contact information, the first set is \$75; each additional set is \$35. So the total would be \$250 for 250 cards for six different people based on the same design.

WEBSITES

Standard website with **home | about | upcoming performances | contact etc** with standard HTML formatting only (no flash; not rollovers) etc: \$600-\$750. Please call to discuss your specific needs.

TERMS

Terms: One-third is payable at beginning of project; one-third is payable when design complete and ready to be sent to printer; the final third is due when materials are shipped from printer. Finally payment is due within 10 days of receipt of invoice.

Price includes one round of revisions to the design. To keep the price of the materials as low as possible, the price includes only one round of corrections to text. All copy should be provided to us in a MS Word.doc file and be copyedited and proofed prior to being sent. This will help us help you keep your costs at the prices quoted. Any design revisions or copy changes beyond those covered as described above will incur an additional charge of \$25 for each additional round of changes needed.

Any logos or photographs which the client wishes to use should be provided in high resolution format for best results. This mean a minimum of 300 dpi at the final size used in the printed piece. The client guarantees that it owns the right to use any images which it provides and will indemnify the designer should any suits arise in regard to their use.

Images found on the web are not the proper quality and also have copyright restrictions. Generally, all art we use is royalty-free and there is no cost to the client for such images. However, occasionally a suitable image may be found whose reproduction rights can be purchased for a small fee. If client choses to use such an image, there will be an additional charge added to the invoice to cover the purchase of reproduction rights.

Design remains the property of the designer. Payment of fees is a license for use of the specific materials. Rights to the use of the materials can not be granted until payment in full is received.

Turnaround times for printing and shipping vary by product, but generally do not exceed 10-15 working days. Minimum design time: 10 working days. Minimum lead time from beginning of project to receipt of materials is 4-5 weeks. Rush charge may apply for materials that are needed on shorter turnaround times.

Mailing services also available for first class presort and standard presort. Minimum quantity of 2500 pieces is required to get the most economical postage rates which covers the basic setup of \$100 for inkjet addressing. If you would like a quote, we will need to you email your list to us for deduping, confirmation of zips and an exact quote on postage and mailing costs.

Please sign and return the third page along with a check that represents one-third of the payment.

Any Questions? Please email us: leeryder2@earthlink.net or call: 212-877-6898

agreement

I have read, understand and agree to the terms and conditions offered by artson75 for the purchase and use of materials from its website. I enclose a check in the amount of \$_____ that represents one-third of the costs for the materials ordered.

Name of company/business

Materials Order

Quantity

Cost

Deadline for materials in your hands

Signature here

Contact information phone

email

Mailing address for delivery of materials

Date